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re application of: Sahiro MINOWA IN THE UNITED STATES PATENT AND TRADEMARK OFFICE Art Unit: 3622 Examiner: Yehdega Retta	/017 F- 09/818,
Attorney Docket No. Attorn	81747.0
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE The application of: Sahiro MINOWA The United States Patent and Trademark Office Art United States Patent and Trademark Office Examiner: Yehdega Retta	
re application of: Sahiro MINOWA IN THE UNITED STATES PATENT AND TRADEMARK OFFICE Art Unit: 3622 Examiner: Yehdega Retta	HE
e application of: sahiro MINOWA Examiner: Yehdega Retta	ENTRAI
sahiro MINOWA	MAR
rial No: 09/818,125	
I hereby certify that this correspo	ndence
is being transmitted we lace with	to
Commissioner for Patents	
METHOD, COMPUTER PRODUCT AND NETWORKS SYSTEM FOR RECEIVING AND PLACEMENT PROCESSING OF ADVERTISING INFORMATION P.O. Box 1450 Alexandria, VA 22313-1450 on	
March 30, 2006	
Date of Deposit Diene Zynn	
ommissioner for Patents O. Box 1450	3/30/06
exandria, VA 22313-1450	Date
ear Sir.	
ne fee has been calculated as shown below: (Col. 1) CLAIMS REMAINING AFTER AMENDMENT (Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR (Col. 3) PRESENT EXTRA* \$ ENTITY FEE	ADD'
TOTAL CLAIMS FEE 23 - 23 - 0 LG=\$50 SM=\$25	S
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POST TOTAL TON OF MULTIPLE DEPENDENT CLAIMS SMALL ENTITY FEE = \$18	
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FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS SMALL ENTITY FEE = \$18 SAMULE ENTITY FEE = \$18	ļ- <u>·</u>
ADDITIONAL SIZE FEE (IF ANY) (TOTAL PAGES OF SPEC AND DRAWINGS TOGETHER) Independent Claims: 1, 16, 22 and 23 TOTAL If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3. If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "3" in this space. If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number Previously Paid For IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number of daims originally fix Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of daims originally fix Copy of this sheet is enclosed. Please charge the fee of \$ for the extension of time to Deposit Account No. 50-131 this sheet is enclosed. The Commissioner is hereby authorized to charge any deficiencies of fees associated communication or credit any overpayment to Deposit Account No. 50-1314. A copy of enclosed. No. Apy filing fees under 37 C.F.R. \$ 1.16 for the presentation of extra claims	and For (Toed.
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Biltmore Tower

500 South Grand Avenue, Suite 1900 Los Angeles, California 90071 Telephone: 213 337-6700 Facsimile: 213 337-6701

Registration No. 51,386 Attorney for Applicant(s)

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Mar-30-06 14:54 From-Hogan & Hartson L.L.P. Los Angeles, CA +1213 337 6701

T-989 P.003/017 F-288

Appl. No. 09/818,125

Amdt. Dated March 30, 2006

Reply to Final Office Action of January 9, 2005

Attorney Docket No. 81747.0191

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Masahiro MINOWA

Serial No: 09/818,125

Confirmation No.: 8629

Filed:

March 26, 2001

For:

Method, Computer Product and

Network System for Receiving and Placement Processing of Advertising

Information

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated January 9, 2005, please amend the above-referenced application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.

Art Unit: 3622

Examiner: Yehdega Retta

I hereby certify that this correspondence is being transmitted via facsimile to

(571) 273-8300:

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450 on

March 30, 2006 Date of Deposit

Diane Zynn -- Name

Signature

03/30/06 Date